

Case study

At a glance

Mobilize was engaged by a WA based manufacturing business to support with strategic leadership roles and put together a recruitment strategy for up to 100 operational roles.

Challenges

- Workforce going from 15 to 100
- \$65 Million Expansion of new offices and workshop
- New leadership team to deal with the new size of the business
- Recruitment in the Kwinana area which is a high demand labour region

Solutions

- Mobilize generated shift and roster patterns
- Mobilize Supplied a Project Manager to manage the install and commissioning of the new plant
- Mobilize supplying staff during construction, commissioning and operations
- Mobilize is a sole supplier
- Assisted with OHS management plans
- Mobilize managed recruitment strategy and monthly recruitment plan for Operational staff

Benefits

- 01** Both WA owned & Operated
- 02** Ability to place strategic leadership positions and volume blue collar positions
- 03** Mobilize supplying staff during construction, commissioning and operations
- 04** Mobilize recruitment team have regular on-site presence

Key metrics



90%
Retention rate



100
15 to 100 new recruits



NO
LTI'S



65mil
\$65 Million Expansion of new offices and workshop